

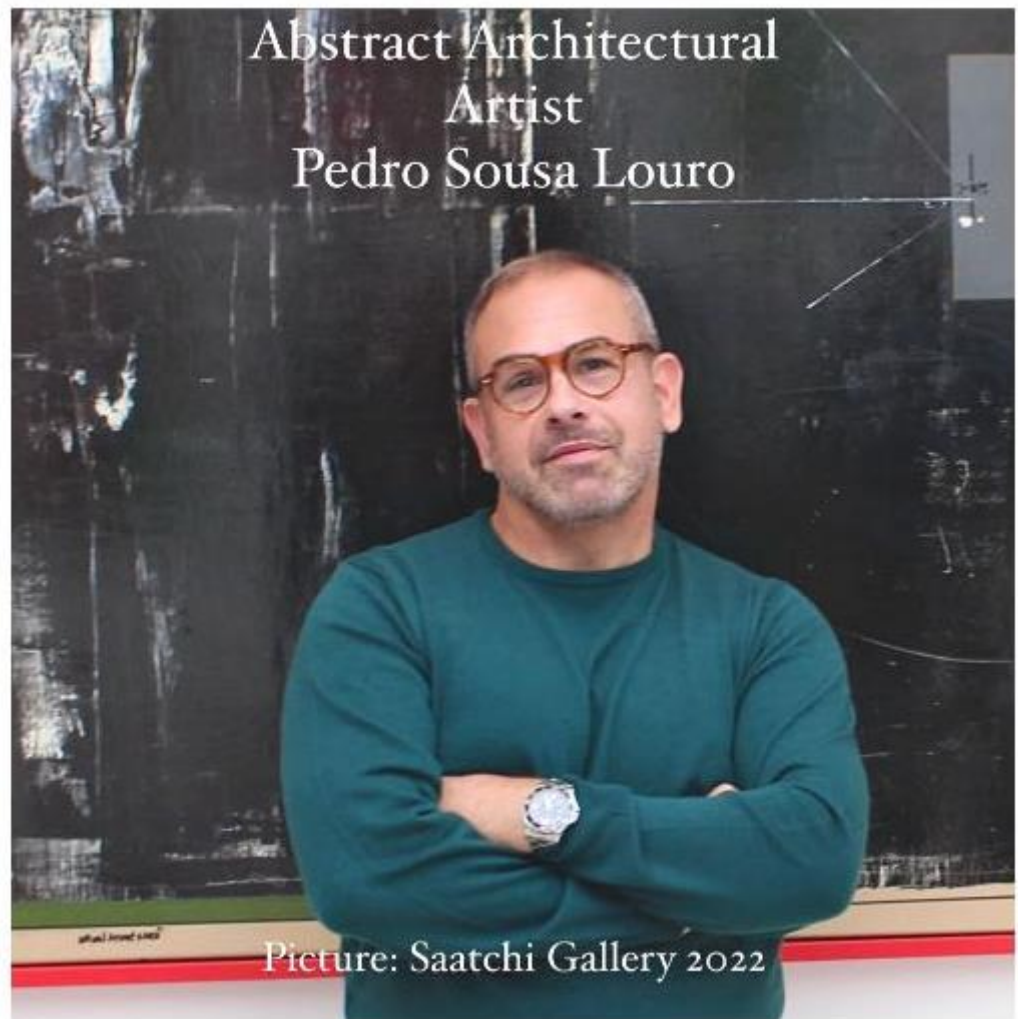
# NEOPLASTICISM

*Abstract Architectural Artist*

*Pedro Sousa Louro*

*PSL-Artstudio | London Based*

[www.pedrosousalouro.com](http://www.pedrosousalouro.com)



*What is an artist's role in society and how do you see that evolving?*

*"If you are an artist. If you think you should be an artist because it is inevitable to ignore the desire of being an artist. You are in a position and able to challenge the status quo.*

*That is where I am coming from. That is the job, the obligation and price of an artist in society.*

*To capture the human existence. And far as I know we are not only beauty.*

*So, it is not only to paint pretty pictures being an artist for me...*

*It is to say something, even if it is a disturbing and uncomfortable, arrogant, unusual as message or a provocative statement for the eyes of the public viewers.*

*We need to face the music of our darkness and sing and dance with it" INTERVIEW*

<https://artistcloseup.com/> | [In The Press \(pedrosousalouro.com\)](https://pedrosousalouro.com)



## **ARTIST BIOGRAPHY**

*"He is renowned for his geometric compositions and abstract architectural art."*

*By representative PR Media Company HINTON MEDIA*

*Pedro Sousa Louro, a London-based artist, comes from one of the highest aristocratic Portuguese families' backgrounds. He was born in Africa in Angola, a former Portuguese colony due his grandfather diplomatic career.*

*Pedro established his career as an artist in London, graduating with a BA in Fine Art. Sousa Louro has had numerous careers, including TV presenting and modelling, for almost 17 years but has always lived on drawing cubist images.*

*Now a full-time artist, Pedro transfers his soul into his studio.*

*Originally from Portugal, Estoril Cascais moved to the UK over 30 years ago to study his passion for art. He graduated from Chelsea College of Art and Design in 1997 and continued his second degree in 2011 in Abstract Vision and Modern Expressionism Kensington and Chelsea Art College University.*

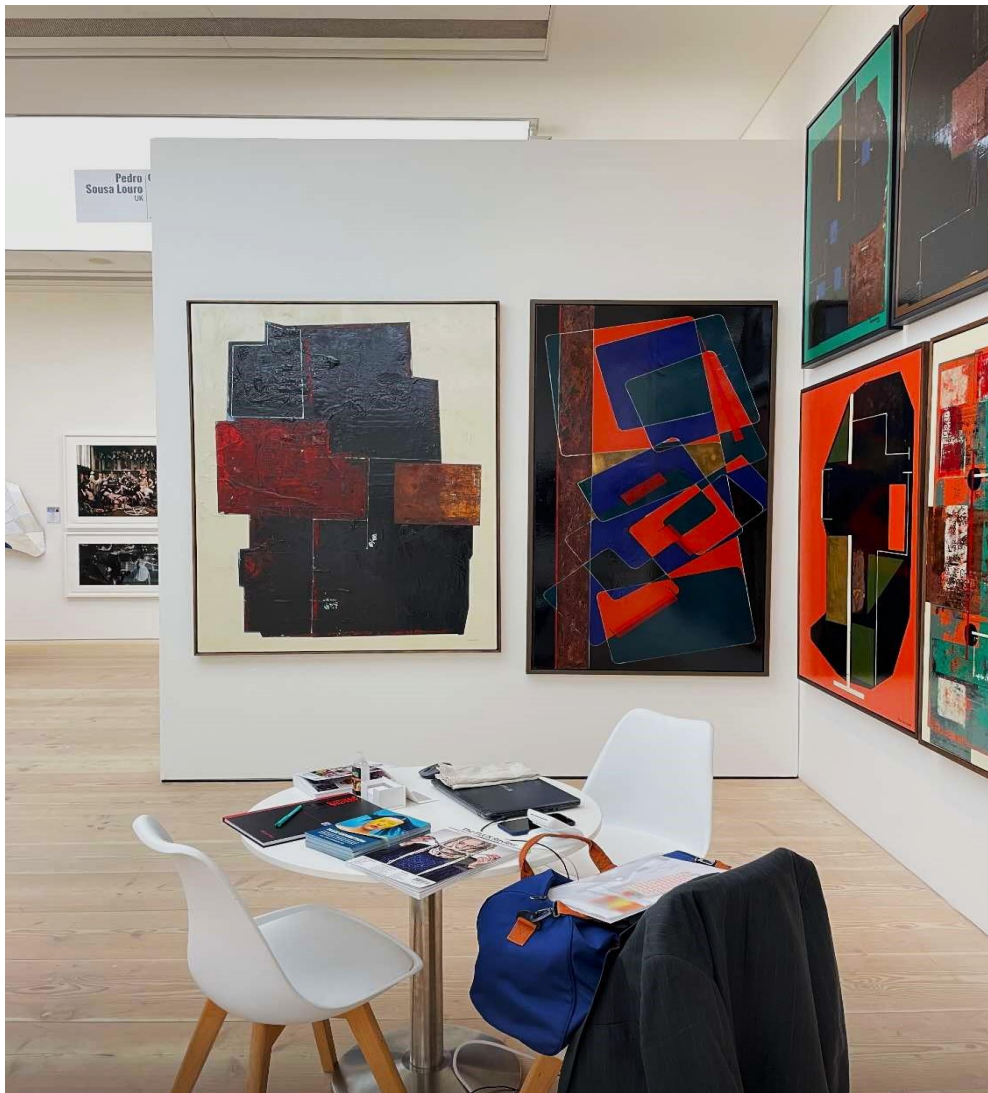
*In Pedro's work, you can see his dialogue with the evolution of colours and geometry despite his preferences for contemporary artists like Francis Bacon and Ben Nicholson. His reminiscence*

comes from the "neoplasticism" of Mondrian, Robert Rauschenberg, and, in some way, Picasso and Ben Nicholson, where Cubism has been part of his life constantly. Only in the early part of his career, in his more recent research and studies, does he combine Cubism and abstract expressionism in just one practice as he creates his works. He Pollock 'technique of "dropping" but with the order and sense of Rothko



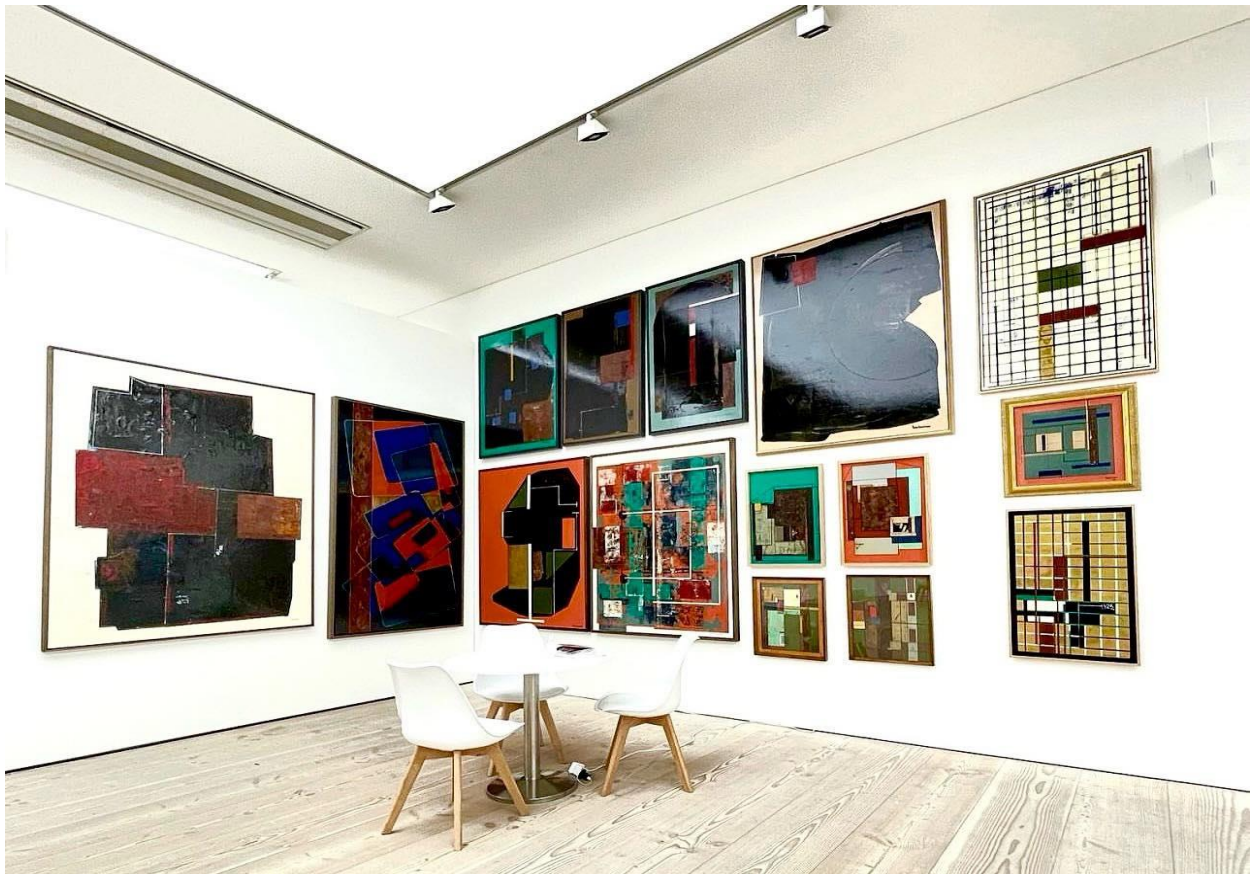
*A textural tangibility is immediately evident in Pedro Sousa Louro's work. Earthy and material-focused, an unassuming beauty is found within the play between dark woods and a muddied palette. Furthermore, geometry plays a crucial role here, as clean white lines converse with blocks of muted colour. There is an almost archival, collagelike approach to applying materials and hues. It is as if Sousa Louro has assumed the archaeologist role, unearthing forgotten layers of history.*

*His work portrays feelings, emotions, and perceptions -consciously and unconsciously- through detailed geometric compositions balanced with lines and shapes. Using multiple techniques in each artwork, his concern lies with creating a dialogue with color and form rather than over-focusing on the subject matter. Numerous materials, such as textiles, reclaimed wood objects, old journals, and wallpapers, come into play during the artist's process. With canvas or wooden panels for a base, these are combined with rustic deteriorating metal elements, created through a technique he developed using oxidizing copper powders. Combinations of letters and numbers are applied to balance the composition, and finally, each artwork is finished with yacht varnish.*



*Germany, Berlin 2023 By Azur Art Gallery*





***Saatchi Gallery 2021***



***Saatchi Gallery 2023***

*Pedro has been featured over the past years in worldwide publications, such as British Vogue, Vanity Fair, House, and Garden, Tatler, Wall Street Journal USA, Observica Canada, and other global publications and art magazines.*

*In 2021, Portuguese President Marcelo Rebelo de Sousa and the former Portuguese Ambassador Manuel Lobo Antunes honoured and congratulated Sousa Louro in person at a state lunch in the London Portugal Embassy for his astonishing work outside Portuguese territory and for representing his country in the art world.*

*Andrea Branzi, an Italian-born architect, and designer artist is a figure of immense respect for the art and design world. His vast, remarkable work has been exhibited in the highest-profile museums and galleries worldwide, a testament to his revered status. Andrea Branzi, with his extensive artistic advice, art teaching, and friendships from Pedro's private role of friends, including being his art tutor, while living in Italy, have all contributed to Pedro Sousa Louro's artistic abstract vision and skills.*

*Pedro Sousa Louro is among the most talked-about LGBTQ artists. He has collectors around the globe, including Europe, the Middle East, India, Australia, the US, Russia, and South America.*

*2023 / 24 Collaborations and International Partnership's*

*20th CENTURY STUDIOS | DISNEY PRODUCTIONS Collaboration with ten artworks as part of the set design locations for the latest two blockbuster production and be released late 2024*

*Artworks Available:*

*On each collection I try to have between 15 to 17 pieces.*

*On each collection link is available with the rest of the pieces not yet sold.*

<https://www.pedrosousalouro.com/2024-collection>

<https://www.pedrosousalouro.com/2023-collection>

<https://www.pedrosousalouro.com/2022-collection>

<https://www.pedrosousalouro.com/2022-collection>

*Studio media and press released:*

<https://www.pedrosousalouro.com/in-the-press>

*Press Realised / Art Media Interviews and Reviews*

*Unite States Press*

[Flux | Meer](#) *THE WALL STREET JOURNAL*

*Canadian Press:*

[https://www.observica.com/p/se2020.html?fbclid=IwAR3z1MyE6oAxloU\\_Z8ZYbUeoW8OA8Nj-Gg2Y-5PO4CaqroyWNXBaWadlksE](https://www.observica.com/p/se2020.html?fbclid=IwAR3z1MyE6oAxloU_Z8ZYbUeoW8OA8Nj-Gg2Y-5PO4CaqroyWNXBaWadlksE)

*Portuguese Press:*

<https://www.jn.pt/artes/cruzeiro-seixas-em-destaque-na-feira-de-arte-internacional-frieze-em-londres-14189724.html/>

*Spanish Press:*

<https://looktheluxury.com/pedro-sousa-louro-expondra>

<https://galeriaazur.art/artist/pedro-sousa-louro/>

<https://galeriaazur.art/exhibition/pantone/>

<https://galeriaazur.art/exhibition/hybrid/>

English Press:

<https://www.startkx.com/exhibitions/start-art-fair-2022/exhibitors/2022/pedro-sousa-louro>

<https://2shadesmagazine.com/2024/08/12/art-and-soul-meet-global-art-sensation-pedro-sousa-louro/>

<https://www.artistcloseup.com/blog/interview-pedro-sousa-louro>

<https://thebricklanegallery.com/art-in-mind-contemporary-painting-june/>

<https://fadmagazine.com/2023/05/16/flux-exhibition-present-50-contemporary-artists-at-the-design-district>

[Summer Show 2019 | lagalleria](#)

German Press:

<https://galeriaazur.art/artist/pedro-sousa-louro/>

Examples of International featured monthly Publications

**CONDE NAST** FEATURING COLLABORATIONS



**CONDE NAST** FEATURING COLLABORATIONS

British Vogue House & Garden Tatler Magazine Vanity Fair





*By the Portuguese Presidente Marcelo Rebelo De Sousa the artist was honoured and congratulated in person at a state lunch in the London Portugal Embassy for his astonishing work outside Portuguese territory and for representing his country in the art world.*



*Saatchi Gallery 2022 Collection "Mix Media Protocols"*





*Studio Backstage daily*



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